MEDIA ADVISORY July 11, through July 21, 2023

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Politicians Honor Code - Take the Pledge Campaign 1,000-mile journey throughout New York State seeking politicians' pledge to truthfulness

From July 11 to July 21, 2023, the Politicians Honor Code Pledge (www.politicianshonorcode.com), will be hand-delivered to the district offices of New York States' representatives in the U.S. Congress—two senators and 25 members of the house. On July 6, the pledge was hand-delivered to the district office of the Honorable Mike Lawler (NY 17).

This 1,000-mile journey is part of the Take the Pledge Campaign to proactively address many politicians' challenges with truthfulness and trustworthiness, which are damaging our country, communities, and families. The pledge is similar to codes or concepts taken at our federal service academies, that is, "I will not lie, cheat, steal, or tolerate those who do." Definitions of these terms are provided in the pledge.

<u>Background</u> - Ask almost anyone if politicians lie. And after they stop laughing, they usually say, "Of course they lie!" We know many of them lie; they know they lie, and they know we know they lie! So, why do they continue to lie to us? Because they have a First Amendment right to lie to us, they never said they would not lie to us, and we never told them not to lie to us. That is, until now!

Why the 1,000-mile journey? Passive communication has not worked. Since setting the "Tone at the Top" is critical in demonstrating any organizations' commitment to honesty and ethical behavior, a written request to take the pledge was sent (via USPS, email, or fax) mostly to the Washington, D.C. office of every member of the 117th and 118th Congresses and to declared presidential candidates. This activity is recorded in the pledge database on the website. Only one member of Congress took and signed the pledge.

Voters should demand their politicians commit to honesty. How else can voters make an informed decision as to who to vote for to represent them? Along the journey, we will speak with fellow New Yorkers and local media to make them aware of the honor code pledge. And, hopefully, to make this grassroots effort of demanding politicians' commitment to truth and trustworthiness a national initiative.

Coincidentally, some presidential candidates are campaigning on "truth." We are waiting to see if any of them will sign the pledge and how truthful they will be.

This journey will be posted to the website www.politicianshonorcode.com and to social media.

Attached Schedule Pledge